

SITE SELECTION



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92 TOP METROS

Our annual roundup of the metros with momentum, and experts' analysis of why they made the lists.

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Ohio dominates this year's list with Findlay in the top spot once again and 21 other Buckeye boroughs among the nation's top performers.

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Cover design and artwork by Sean Scantland

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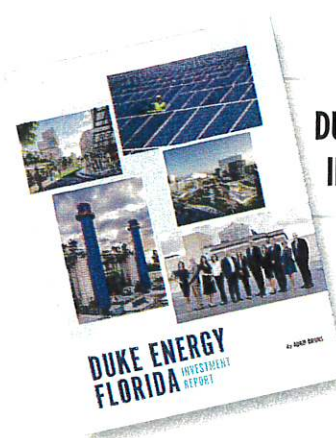
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'And I'd Also Like to Thank...'



One of the privileges of being governor of a highly successful state in the economic development arena is being recognized for that success with an award like the Governor's Cups. Regular readers know these Cups honor the states — and their governors — that attracted the most qualified capital investment projects the previous calendar year in total and per capita. This year, we salute Governors Greg Abbott of Texas and Laura Kelly of Kansas, who both were the Cup recipients last year. This is Texas' 11th consecutive win for total projects for new and expanding projects in 2022. Governor Kelly claims Kansas' second consecutive win for total projects per capita. Learn more about how they did this in the Cover Story in this issue.

In recent weeks I also interviewed Kentucky Governor Andy Beshear for that state's annual Investment Guide that our Custom Content division has published for several years. A common thread runs through my discussions with these and other governors honored with our annual Governor's Cups in the past. I believe to a person, they have made a point to share credit with their legislatures for enabling them to implement measures that capture the attention of corporate investors.

Kansas' APEX package of incentives, for example, helped land that state's largest investment ever (Panasonic Energy in De Soto) in 2022, which was followed earlier this year by its second largest (Integra Technologies in Wichita). Similarly, the Texas Enterprise Fund has worked rather well for Governor Abbott and his predecessors when it comes time to close deals that might well have gone elsewhere.

My point is that without the legislators, or enough of them, agreeing to craft APEX and TEF and many other such programs around the country, how well could their states compete for the industry and projects that create so many jobs? It's around that point where political differences tend to subside and the good of the state is put first. Governor Beshear was adamant that readers of that interview understand that in his state, there is no room for politics when it comes to economic development.

I commend the winning governors who make a point of sharing credit with their legislators who helped them and their states be successful. Some credit, too, goes to the regions, metros and micropolitans that attracted investment on their own, or closed the deal after the state brought a prospect to them. You'll find our annual rankings of those communities in this issue too.

Governors and location experts alike will never go wrong giving credit where it's due.

Till next time,

Mark Arend, Editor in Chief



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2022 TOP MICROPOLITANS

by Number of Projects

Micropolitan	Projects						
1 Findlay, OH	32	T44	Crawfordsville, IN	3	T77	Pittsburg, KS	2
2 Thomasville, GA	12	T44	Peru, IN	3	T77	Campbellsville, KY	2
T3 Cullman, AL	11	T44	Warsaw, IN	3	T77	Mayfield, KY	2
T3 Sidney, OH	11	T44	Winfield, KS	3	T77	Maysville, KY	2
T5 Auburn, IN	9	T44	Frankfort, KY	3	T77	Middlesborough, KY	2
T5 Greenville, OH	9	T44	Paducah, KY-IL	3	T77	DeRidder, LA	2
T7 Batavia, NY	8	T44	Richmond-Berea, KY	3	T77	Natchitoches, LA	2
T7 Fremont, OH	8	T44	Sturgis, MI	3	T77	Ruston, LA	2
T9 Angola, IN	7	T44	Owatonna, MN	3	T77	Coldwater, MI	2
T9 McPherson, KS	7	T44	Bozeman, MT	3	T77	Willmar, MN	2
T9 Bardstown, KY	7	T44	Fernley, NV	3	T77	McComb, MS	2
T9 Tupelo, MS	7	T44	Auburn, NY	3	T77	Meridian, MS	2
T9 Shelby, NC	7	T44	Lumberton, NC	3	T77	Kirksville, MO	2
T9 Muskogee, OK	7	T44	Rockingham, NC	3	T77	West Plains, MO	2
T9 Greenwood, SC	7	T44	Sanford, NC	3	T77	Kearney, NE	2
T9 Bluefield, WV-VA	7	T44	Defiance, OH	3	T77	Scottsbluff, NE	2
T17 Blytheville, AR	6	T44	Portsmouth, OH	3	T77	Pahrump, NV	2
T17 Richmond, IN	6	T44	Sandusky, OH	3	T77	Concord, NH	2
T17 Glasgow, KY	6	T44	Tiffin, OH	3	T77	Jamestown-Dunkirk-Fredonia, NY	2
T17 London, KY	6	T44	Wooster, OH	3	T77	Ogdensburg-Massena, NY	2
T17 Orangeburg, SC	6	T44	New Castle, PA	3	T77	Plattsburgh, NY	2
T22 Dublin, GA	5	T44	Pottsville, PA	3	T77	Albemarle, NC	2
T22 Waycross, GA	5	T44	Sunbury, PA	3	T77	Kinston, NC	2
T22 Muscatine, IA	5	T44	Gaffney, SC	3	T77	Laurinburg, NC	2
T22 Wilson, NC	5	T44	Brookings, SD	3	T77	Pinehurst-Southern Pines, NC	2
T22 Bucyrus-Galion, OH	5	T44	Mitchell, SD	3	T77	Marion, OH	2
T22 Celina, OH	5	T44	Tullahoma-Manchester, TN	3	T77	New Philadelphia-Dover, OH	2
T28 Huntington, IN	4	T44	Manitowoc, WI	3	T77	Norwalk, OH	2
T28 Vincennes, IN	4	T44	Whitewater, WI	3	T77	Salem, OH	2
T28 Washington, IN	4	T77	Arkadelphia, AR	2	T77	Van Wert, OH	2
T28 Hutchinson, KS	4	T77	Batesville, AR	2	T77	Wilmington, OH	2
T28 Salina, KS	4	T77	Helena-West Helena, AR	2	T77	Ardmore, OK	2
T28 Murray, KY	4	T77	Magnolia, AR	2	T77	Tahlequah, OK	2
T28 Columbus, MS	4	T77	Cedartown, GA	2	T77	Lock Haven, PA	2
T28 Laurel, MS	4	T77	Cordele, GA	2	T77	Seneca, SC	2
T28 Natchez, MS-LA	4	T77	Jesup, GA	2	T77	McMinnville, TN	2
T28 Sedalia, MO	4	T77	Moultrie, GA	2	T77	Sevierville, TN	2
T28 Cortland, NY	4	T77	Statesboro, GA	2	T77	Bay City, TX	2
T28 Chillicothe, OH	4	T77	Tifton, GA	2	T77	Corsicana, TX	2
T28 Jackson, OH	4	T77	Galesburg, IL	2	T77	Paris, TX	2
T28 Wapakoneta, OH	4	T77	Ottawa, IL	2	T77	Barre, VT	2
T28 Zanesville, OH	4	T77	Rochelle, IL	2	T77	Bennington, VT	2
T28 Danville, VA	4	T77	Decatur, IN	2	T77	Martinsville, VA	2
T44 El Dorado, AR	3	T77	Marion, IN	2	T77	Moses Lake, WA	2
T44 Douglas, GA	3	T77	Clinton, IA	2	T77	Fairmont, WV	2
T44 Jefferson, GA	3	T77	Fort Dodge, IA	2	T77	Point Pleasant, WV-OH	2
T44 Bedford, IN	3	T77	Dodge City, KS	2	T77	Riverton, WY	2
		T77	Emporia, KS	2	T77	Rock Springs, WY	2

Source: Conway Projects Database

ASK US WHY WE'RE CONSISTENTLY RANKED HIGH



Angola, Auburn, Decatur, Huntington and Warsaw consistently rank as some of the top micropolitans nationally.

There's a reason these five Northeast Indiana communities consistently attract corporate investment. Access to key markets, skilled workforce, business friendly tax climate are only a few factors. We invite you to find out the many other reasons why there's no better place to establish your Midwest footprint.



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